



Vodafone & Conservation
Volunteers Ireland working
together for a better
environment



Vodafone is committed to working
towards a better environment.

By recycling unwanted mobile
phones, batteries, and chargers
we can all make a difference.

Mobile phones in Ireland

Did you know that 3 out of 4 Irish
people currently use a mobile
phone? When you buy a new
mobile phone or upgrade your
handset what happens to the
old one? Some are used by
family or friends others are
left in a drawer and forgotten!

We estimate that there are
thousands of unused mobile
phones lying in offices and
homes all over Ireland.

Why should we recycle mobile phones?

A mobile phone is made up of
many components including a
battery. It is important that all
batteries are disposed of safely
because if thrown away with
household rubbish they are likely
to end up in landfill sites causing
damage to our environment.

This can be avoided –
it is easy to safely dispose
of unwanted mobile phones
in a way that protects
our environment.

How can I dispose of my mobile phone
in an environmentally safe way?

Any mobile phones and chargers
you have that are no longer being
used can be deposited in a
designated recycling container
at your nearest participating
Vodafone agent outlet.

What happens to my mobile phone then?

Vodafone believes in the principle, 'reduce, reuse, recycle'. Mobile phones will be collected by an Irish company with a full Environmental Protection Agency (EPA) licence and where possible the handsets will be made available

for re-use in countries that would not normally have access to them. All other mobile phones will be carefully broken down and recycled and the batteries will be disposed of in an environmentally safe way.

What are the benefits of recycling my mobile phone?

As well as doing your part to protect our environment for future generations you will also be helping to support environmental initiatives throughout Ireland because proceeds raised from recycling unwanted mobile phones will be donated to the Vodafone and Conservation Volunteers Ireland

Nature Fund. This partnership between Conservation Volunteers Ireland and Vodafone will offer community groups, schools, and individuals the chance to apply for funding to support environmental projects within their local community.

Who are Conservation Volunteers Ireland?

Conservation Volunteers Ireland is a national organisation which provides practical opportunities for individuals and groups to get involved in a wide range of

conservation initiatives throughout the country such as the ongoing programmes of native tree planting, seed collection, and wildlife habitat creation.

Why not plant a wild flower seed for the future?

When you place your unwanted mobile phone in the Vodafone recycling container you will receive an exclusive Irish wild flower card from Vodafone in recognition of the contribution you have made towards protecting our environment for the future. This card contains

a seed mat filled with Irish wild flower seeds, which we hope you will then plant — helping to increase wild flower habitats in Ireland!

Working together for a better environment

Conservation Volunteers Ireland
Tel: 01 495 2878

www.cvi.ie



For information on your nearest participating Vodafone agent outlet contact:

Vodafone
Tel: 087 2200 100

www.vodafone.ie

