

If others at this address also wish to register, please complete below.

Title (Mr./Mrs./Ms. etc)

(Please use BLOCK CAPITALS)

First Names:

Surname

Applicant's Signature

If application is in respect of a deceased person please tick (✓)

Title (Mr./Mrs./Ms. etc)

(Please use BLOCK CAPITALS)

First Names:

Surname

Applicant's Signature

If application is in respect of a deceased person please tick (✓)

Title (Mr./Mrs./Ms. etc)

(Please use BLOCK CAPITALS)

First Names:

Surname

Applicant's Signature

If application is in respect of a deceased person please tick (✓)

Please send your completed application form in an envelope (no stamp required) to:

Mailing Preference Service  
IDMA, 8 Upper Fitzwilliam St, Dublin 2

For further information please telephone 01 661 0470

## SOME POINTS TO REMEMBER...

- For practical administration reasons, it may take at least 3 months for the full operations of the MPS to be applied to your unsolicited mail.
- You will still receive personalised mailings from companies with whom you have done business in the past. If you wish to stop these mailings, you should contact the companies direct.
- Non-personalised material is not covered by MPS.
- If you register with MPS, please remember to let us know of any future change of address.
- Your name will remain on the MPS file for five years. If you wish to remain on the MPS file beyond this date, you will need to renew your application at the end of the five year period.
- The MPS can only prevent mailings which are addressed exactly as the information which you supply for registration. If there are possible variations in the manner in which items can be addressed to you, you should supply such details when applying for MPS registration.
- To assist in the creation of an international MPS the details you supply may be passed on to recognised Mailing Preference Services in other countries.



IRISH DIRECT MARKETING ASSOCIATION LTD

EÓIN MURPHY ALEX WHITE

JOHN BROWN JACKIE SMITH ALVA SMITH  
RAYMOND O'BRIEN THOMAS COSGRAVE DERBHLA GOWEN

IRISH DIRECT MARKETING ASSOCIATION LTD

PAUL WADE HUGH JOHNSON

EÓIN MURPHY ALEX WHITE  
**DIRECT MAIL**  
**YOUR RIGHT TO CHOOSE**

JOHN BROWN JACKIE SMITH ALVA SMITH

IAN BROWN BRYAN BYRNE THOMAS CORCORAN  
SEAN THOMPSON EÓIN MURPHY ALEX WHITE

JOHN BROWN JACKIE SMITH ALVA SMITH

IAN BROWN BRYAN BYRNE

THOMAS CORCORAN SEAN THOMPSON

RAYMOND O'BRIEN THOMAS COSGRAVE

DERBHLA GOWEN PAUL WADE HUGH JOHNSON

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**MPS MAILING PREFERENCES SERVICES**  
**A SHORT GUIDE FOR THE CONSUMER**

ALEX WHITE THOMAS CORCORAN

